

South Park Inn Strategic Plan At-A-Glance

Mission Statement	South Park Inn’s mission is to improve our community by providing equal access to shelter and solutions for all people to make homelessness rare, brief, and non-recurring.
Vision Statement	Breaking the cycle of homelessness
Strategic Pillars	<ol style="list-style-type: none"> 1. Financial Sustainability 2. Community Engagement 3. Infrastructure and Process 4. Advocacy
Values	<ul style="list-style-type: none"> • Integrity • Dignity • Kindness • Respect
Critical Success Factors	<ul style="list-style-type: none"> • Identification and re-location to new facility • Mission focus • Implementation of Strategic Plan • Achieve financial objectives • Ample and diverse funding and revenue sources for operating needs and capacity building • Strong brand awareness • Impactful, visionary board • Well-trained staff with critical skill sets • Prosperous partnerships with providers, hospitals, VA, government, advocacy groups, and other nonprofits • High-value engagement with stakeholders, including community, funding sources, and volunteers • Skilled utilization of organizational software including Donor Perfect • Maintenance of physical plant • Nimble decision making
Goals	<ol style="list-style-type: none"> 1. Determine Current and Future Infrastructure Needs 2. Ensure Long-term Financial Stability 3. Enhance Development Capabilities and Grow Sources of Revenue 4. Optimize Brand Awareness and Enhance Community Engagement and Partnerships 5. Expand Board of Directors Impact 6. Improve Service Delivery